

5 Questions to ask your brand photographer

1 How will professional photos enhance my brand for my client?

2 How often will I need to do branding photos?

3 How many photos will I need, and where will I use them?

4 Where will we take the photos?

5 What do I wear?



My questions

“...branding is your fundamental promise of whom you serve, how you make them feel and what’s different about how you deliver. Marketing is how you get this message out there once you have defined it”

- TWIST: How Fresh Perspectives Build Breakthrough Brands
by Julie Cottineau